



What is the Hummert Virtual Expo?

The Hummert Virtual Expo is a horticulture buying event, designed with our industry partners in mind. We selected deals from 170+ vendors with the best products and pricing available on the market today for all of your upcoming spring season supplies. New for 2020, we will also have two full days of educational seminars and topic discussions relevant to the horticulture industry, presented by product experts from the manufacturers of products you buy. This will all be hosted on Hummert's Virtual Expo mobile app or easily accessed from an internet browser!

When you register for the Hummert Virtual Expo, you will receive a login and password for the Customer Order Portal (early order program) and an access code for Hummert's mobile app.

Hummert Early Order Program FAQ:

1) How do I sign up?

- Go to www.hummertinternational.com/2020expo
- Fill out your company and contact information
- You'll receive an email from Hummert containing a login and password to access the Customer Order Portal (early order program) and an access code for Hummert's mobile app.
- Once you receive your login and password, visit [jtsmith.com\hummert](http://jtsmith.com/hummert) to login!

2) Do I need to be a Hummert Customer to register for the Early Order Program?

- No! We will set you up with everything you need once you register.

3) Do I need credit terms established before the Early Order Program?

- Yes, if you want to take advantage of the extended payment terms available on select programs, a Hummert credit account needs to be established. Otherwise, a credit card or other payment method will be required before we ship any orders.



4) I have established credit terms with Hummert and would like to take advantage of the extended payment terms available on select programs. What do I need to know?

- Delivery of products must take place by January 31, 2021 to receive any extended payment terms.

5) How long will the Early Order Program run?

- The Early Order Program will be available from August 10 to September 11, 2020. You can place orders at any point during that time frame.

6) After the early order program is over, will I be able to make adjustments to my orders?

- After the portal is closed, orders will be transferred over to our ERP system. Once that is complete, your Hummert sales representative will be in contact to send order confirmations, confirm products and quantities and answer any questions you have. Please review your order confirmations and request the adjustments as soon as possible after receiving them. If too much time goes by, we may not be able to make adjustments to any special order or direct ship items if already in process with the vendor.

7) If I have questions about the programs, who do I contact?

- Hummert and vendor representatives will be available through the order portal, using the “chat”. Vendor representatives will be available for live chat on August 26th and August 27th. If you send a chat at any other time during the early order program, a Hummert representative will be in touch with you shortly.
- If you do not wish to use the chat feature, you can contact **Hummert at 800-325-3055 or expo@hummert.com**



Hummert Virtual Expo FAQ:

1) When will the Hummert Virtual Expo take place?

- August 26th and 27th from 9AM – 3PM CST

2) How do I sign up?

- Go to www.hummertinternational.com/2020expo
- Fill out your company and contact information
- You'll receive an email from Hummert containing a login and password to access the Customer Order Portal (early order program) and an access code for Hummert's mobile app.
- Download the "Hummert Expo" app from any Android, Google Play Store or iOS App Store.
- Launch the app and enter the access code you received by email.
- **Please note, to view the seminars from the Hummert Expo App, you will need to download Microsoft Teams. Once downloaded, you will be able to view the presentations in your browser on your phone as a Guest. You do not need to create or log into Microsoft Teams to view.**

3) Do I need to be a Hummert customer to attend?

- No! We will set you up with everything you need once you register.

4) What presentations will be offered?

- We have a variety of presentations put together by industry partners that rep or manufacture the products you buy.
- The topics will range from greenhouse sanitation, to strategies on growing indoor crops, to company product overviews.
- The presentation schedule will be available on the Hummert Virtual Expo mobile app as well as www.hummertinternational.com/2020expo



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**VIRTUAL
EXPO
2020**

5) What do I need to participate in the seminars?

- Seminars will be hosted through the Microsoft Teams platform. You can launch any of the seminars from your phone or tablet through the Hummert Virtual Expo app! The schedule will also be posted on www.hummertinternational.com/2020expo so you have the option to join through an internet browser.

6) I downloaded the Hummert Expo App but I cannot see the information in the app?

- **iPhone Users** - If your phone is set to “Night Mode,” the app information may not be seen. Please change your settings back to “Light Mode” which can be found in your General Setting and Display & Brightness settings.